



Allianz PNB Life Insurance, Inc.

# My Choices Create My Future Roundtable Discussion

Prepared by:  
M2.0 Communications, Inc.  
For Allianz PNB Philippines



# Key Highlights



# Key Insights



- 65.60% currently have health insurance while 34.40% have no health insurance yet.



- 83.14% of uninsured respondents can't afford health insurance coverage.



- 88.69% of insured respondents have medical insurance as part of their coverage.



- When it comes to factors affecting their choices on which insurance provider to get in the future, top 3 preferences include:
  - Budget (76.27%)
  - Accredited healthcare providers (58.31%)
  - Specific health needs (52.55%)

# Key Insights



- Majority of respondents rely on social media to learn about sustainability.



- 47.82% are moderately aware about their daily activities which may not be considered sustainable.



- 50.31% of respondents incorporate sustainable practices into their daily life.



# Survey Results



# On sustainability



- When asked about their knowledge on sustainability, **51.47%** of the respondents have a moderate amount of knowledge on sustainability. **45.80%** say they are likely to be affected by issues on global sustainability in terms of health, wealth, relationships, etc.
- **51.25%** think that challenges of global sustainability will most likely affect future generations in terms of health, wealth, relationships, etc.
- **Top 3 most important global sustainability issues:**



**Sustainable purchasing** (Procuring goods and services that are more beneficial to the environment)



**Education & Outreach** (Sustainability literacy, courses, programs, and research)



**Environmental justice** (Preventing disproportionately negative environmental impacts based on race, gender, social or economic status)

# Purchase Decision

- **41.65%** are more likely to purchase a product that is marketed as sustainable.
- **33.87%** are likely to spend a premium (Php 5,000 and up) monthly for sustainable products.
- **44.39%** are most likely to stick to a brand that promotes sustainability.
- **Top sustainable products respondents buy:**



Food and beverage - 70.02%



Services - 65.22%



Fashion / Apparel - 46.22%



Gadgets - 29.52%





## Purchase Decision

- **44.16%** agreed that health insurance can be green and sustainable.
- **43.25%** are likely to purchase health insurance that promises sustainability.





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# Consumer Survey Proposal

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